

Beatriz Arevalo

UX/UI Designer

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PROFILE

Creative problem-solver with 7+ years of experience in the fast-paced film industry, seeking a role that leverages my expertise in design, organization, and project management. Passionate about creating human-centered solutions through user experience design, blending technology, research, and creativity. My diverse cultural background brings a unique perspective to every project.

EDUCATIONS

BrainStation | Diploma, UX Design

APR 2024 - JULY 2024, VANCOUVER, BC

FAAP | Bachelors in Fashion Design

JAN 2013 - DEC 2021, SÃO PAULO, BRAZIL

SKILLS

UI/UX, Figma, Sketch, XD, Marvel/POP App, Optimal Sort, Dribbble, Stark, Notion, Google Workspace, AI Tools, Visual Design, Project Management, Sketching, Adobe Suite, Procreate, Design Thinking, Personas, User Testing, User Flows

LANGUAGES

English | Portuguese | French | Spanish

PROJECTS

UX Designer | [Eco Fix](#)

APRIL 2014 - JULY 2024, BRAINSTATION CAPSTONE

- Designed and prototyped a mobile app promoting sustainable living, successfully addressing user pain points identified through research and testing. The final prototype demonstrates a user-friendly and effective solution for incorporating sustainable practices into everyday life.

UX Designer | [American Express Fraud Prevention Center](#)

JUN 2024, BRAINSTATION HACKATHON

- Collaborated with a multidisciplinary team to develop an innovative fraud prevention solution for American Express. Designed and prototyped interactive educational modules, gamified learning experiences, and real-time alerts, empowering users to protect themselves against AI-driven fraud proactively. The prototype demonstrates a user-centric approach that seamlessly integrates with existing security measures, enhancing the overall fraud prevention ecosystem.

UX Designer | [Patient First Qmunity Health](#)

MAY 2024, BRAINSTATION UNIT 2

- Led a user-centered design project to create an inclusive and accessible mobile app addressing the sexual health information needs of LGBTQ2A+ individuals and newcomers to Canada. Conducted user research, developed prototypes, and iterated on design based on user feedback to ensure a user-friendly and effective experience.

EXPERIENCE

Costume, Set, and Props Designer | [Group Média TFO](#)

MAR 2022 - MAR 2023, TORONTO, ON

- Designed and created visually captivating costumes, sets, and props for numerous children's and teen television programs, resulting in increased viewership and a fresh aesthetic that resonated with audiences.
- Streamlined production processes through effective collaboration with a team of 3, leading to a significant reduction in project turnaround time and improved efficiency.
- Efficiently managed inventory and sourcing for multiple productions concurrently, ensuring timely delivery of high-quality costumes and props while consistently adhering to budget constraints.

Freelance Costume and Production Designer (Film, TV, and Theatre) | [By Contract](#)

AUG 2017 - PRESENT, NORTH AMERICA

- Collaborated with directors and producers on over 30 projects, conceptualizing and executing costume and set designs that enhanced storytelling and visual appeal.
- Managed budgets ranging from \$1,000 to \$20,000, consistently delivering high-quality results within financial constraints while prioritizing actor comfort and safety.
- Conducted in-depth research to ensure historical accuracy and thematic relevance, resulting in authentic and immersive productions across diverse genres and periods.